



FACTS

WHAT DOES UNION BANKSHARES CORPORATION (“Union”) DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- account balances and transaction history
- credit history and payment history

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Union chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Union share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	No	We don't share

To limit our sharing

- Call toll free 1.800.990.4828 – our menu will prompt you through your choice(s) **or**
- Visit us online: <https://www.bankatunion.com/privacy>

Please note:

If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Questions?

Call toll free 1.800.990.4828

Who we are

Who is providing this notice?	This notice is being provided by certain specific companies' in the Union Bankshares Corporation corporate group, such as banks, securities brokers-dealers, investment advisors, and mortgage companies.
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What we do

How does Union protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Our employees are bound by our Code of Business Conduct and Ethics and policies when accessing your personal information.
How does Union collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none"> ■ open an account or deposit money ■ apply for a loan or pay your bills ■ give us your contact information We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none"> ■ sharing for affiliates' everyday business purposes – information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.

Definitions

Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <i>Our affiliates include other members of the Union Bankshares Corporation corporate group, including our bank Union Bank & Trust of Richmond, Virginia, and its divisions Xenith Bank, UBTNC Commercial Finance, and Shore Premier Finance, Other affiliates include our mortgage company Union Mortgage Group Inc., Union Insurance Group, LLC, an insurance company, Old Dominion Capital Management, Inc., and Dixon, Hubard, Feinour & Brown, Inc., registered investment advisory firms.</i>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <i>Nonaffiliates we can share with include government entities, credit bureaus, software developers, service providers, companies that provide marketing services on our behalf, and consulting firms.</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <i>Our joint marketing partners include other financial organizations such as financial product or service companies that may provide products or services not offered by us.</i>

State and Federal Regulations: In addition to federal law, you may have other privacy protections under some state laws. We will comply with all applicable state laws as to information about you, including medical information.

The Union logo is a federally-registered trademark of Union Bankshares Corporation